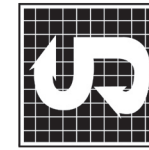


Helping to create a **better future**
for people with **Down syndrome**
and other developmental
disabilities

16th Annual



UP *the* **DOWN**
MARKET
Dinner



An Amazing Event

Up the Down Market Dinner, the Down Syndrome Research Foundation's most important annual fundraising event, takes place across Canada in Calgary, Montreal, Toronto and Vancouver. This unique event simulates the stock market, with participants buying and selling shares in fictitious companies to see who can make the most money without going bankrupt in the process. Innovative in nature and entertaining in practice, the dinners to date have directly raised over \$3.7 million, and indirectly much more.

*Risk "millions" for fame
and bragging rights
against the best in the business!*



Our Mission

Our mission is to empower people with Down syndrome and other developmental disabilities to achieve their potential, lead independent and fulfilled lives, and participate fully in the communities in which they live. We do this through developing educational and training programs, disseminating information and research results, providing clinical support services, collaborating with other resource centres and community service providers, and raising funds to support a broad spectrum of research projects.



**Down Syndrome
Research Foundation**

Together. Hand in Hand.

For more information, please visit our website:

www.dsrf.org

Thursday, April 19, 2012

**Fairmont Royal York Hotel,
Toronto, Ontario**

Reception: 5.00pm Dinner: 6.00pm

National Sponsors



Kids' Horizons

AIR CANADA 

supporting



**Down Syndrome
Research Foundation**

Together. Hand in Hand.

and local Down syndrome organizations

A simulated **stock market game**
for a wonderful cause

16th Annual



UP *the* **DOWN**
MARKET

Dinner



Your Support

At the Down Syndrome Research Foundation, we firmly believe that if people with developmental disabilities are provided with specific and relevant educational instruction, they can reach their potential. We are involved in research that provides insight into learning styles and cognitive development. Knowledge gained is used to develop interventions and model programs and shared in the community. Your support enables us to continue our work so that every person with a developmental disability has an opportunity to reach their ultimate potential.

Sponsorship Levels

National	\$30,000 (includes one free table per city)
Platinum	\$10,000 (includes one free table in city of your choice)
Gold	\$5,000
Silver	\$3,000

For full sponsorship details contact:

Dawn McKenna, DSRF Executive Director
tel: 604 444 3773 email: dawn@dsrf.org

Thursday, April 19, 2012

Tickets

Please complete the order form and send via
fax or email to:

Janice Nicol, Towers Watson
tel: 416-813-4533
fax: 416-366-9691
email: janice.nicol@towerswatson.com

Send your order in before
February 29th, 2012
to be eligible for the Early Bird Bonus!



Down Syndrome
Research Foundation

Together. Hand in Hand.

Up the Down Market Dinner

Ticket Order Form

Thursday, April 19, 2012

Company _____

Address _____

Contact _____

Address (if different from above) _____

Telephone _____ Fax _____

Email _____

One table (@ \$2,750) _____

Two or more tables (@\$2,500 each) _____*
(8 seats per table)

I would also like to be a sponsor

National Platinum Gold Silver

Total amount owed \$ _____

Would you like an invoice sent on receipt of your order?

Yes, please send invoice No, invoice not required

To whom should the tax receipt be sent to;

Name _____

Address _____

Province _____ Postal Code _____

Telephone _____ Fax _____

Please make cheques payable to;

Down Syndrome Research Foundation
1409 Sperling Avenue
Burnaby, BC V5B 4J8

*** Multiple tables must be purchased at the time of registration in order to receive the discounted rate**