

Sponsorship Opportunities

Gold Sponsorship

National: \$24,000 | Local: \$10,000 (3 cities) (1 city)

- 1 table in Vancouver, Calgary, and/or Toronto
- 1-minute greeting during the event(s), in person or on video
- lead position in all printed materials for the event(s)
- half-page ad in event program(s)
- presenting sponsor of 1 round of the UDMD game, with spoken and logo recognition
- verbal and on-screen recognition during the event(s) (lead position)
- opportunity for an interview during the event(s)
- recognition through DSRF website (156,676 unique visitors annually), social media (Facebook, Bluesky, LinkedIn, Instagram), and 3.21: Canada's Down Syndrome Magazine (40,000 readership)
- industry exclusivity

Silver Sponsorship

National: \$15,000 | Local: \$5,000 (3 cities) (1 city)

- 1 table in Vancouver, Calgary, and/or Toronto
- represented in all printed materials for the event(s)
- presenting sponsor of 1 round of the UDMD game, with spoken and logo recognition
- verbal and on-screen recognition during the event(s)
- opportunity for an interview during the event(s)
- recognition through DSRF website (156,676 unique visitors annually), social media (Facebook, Bluesky, LinkedIn, Instagram), and 3.21: Canada's Down Syndrome Magazine (40,000 readership)

Bronze Sponsorship

National: \$12,000 | 2-City: \$8,000 | Local: \$4,000 (3 cities) (1 city)

- 1 table in Vancouver, Calgary, and/or Toronto
- represented in all printed materials for the event(s)
- verbal and on-screen recognition during the event(s)
- recognition through DSRF website (156,676 unique visitors annually), social media (Facebook, Bluesky, LinkedIn, Instagram), and 3.21: Canada's Down Syndrome Magazine (40,000 readership)

Table of 8 in Vancouver, Calgary, or Toronto: \$3,500

For more sponsorship information please contact Julia Watt (<u>julia@dsrf.org</u> | 604-444-3773) Event Website: <u>DSRF.org/UDMD</u>

